

Station WPMY-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product PRIORITIES USA ACTIO
Estimate# 1519
Buyer CASEY BESSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1519
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

PRIORITIES USA ACTION *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	08/07-08/07	3P-4P	JUDGE ALEX/JUDGE ALEX B	:30	\$60.00	TU	1	1	1	\$60.00
2	08/08-08/08	3P-4P	JUDGE ALEX/JUDGE ALEX B	:30	\$60.00	W	1	1	1	\$60.00
3	08/09-08/09	3P-4P	JUDGE ALEX/JUDGE ALEX B	:30	\$60.00	TH	1	1	1	\$60.00
4	08/10-08/10	3P-4P	JUDGE ALEX/JUDGE ALEX B	:30	\$60.00	F	1	1	1	\$60.00
5	08/13-08/13	3P-4P	JUDGE ALEX/JUDGE ALEX B	:30	\$60.00	M	1	1	1	\$60.00
6	08/13-08/13	8P-9P	L&O:SVU-MYNET1	:30	\$250.00	M	1	1	1	\$250.00
7	08/09-08/09	8P-9P	WO TRCE-MYNET1	:30	\$150.00	TH	1	1	1	\$150.00
8	08/11-08/11	10P-11P	FUTURAMA	:30	\$50.00	SA	1	1	1	\$50.00
9	08/11-08/11	10P-11P	10PM NEWS ON WPMY	:30	\$50.00	SA	1	1	1	\$50.00
10	08/12-08/12	8P-9P	OLD CHRSTN WK1/OLD CHRSTN WK2	:30	\$75.00	SU	1	1	1	\$75.00

---REPORT TOTALS---

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Report Totals: 10 / \$875.00

---SALES MONTHLY TOTALS---

Aug 12: 10 / \$875.00

Sales Totals: 10 / \$875.00

Station Totals: 10 / \$875.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$43,750	CABL	0%	KDKA	27%	UNKN	2%	WNPA	0%	WPGH	9%
		WPMY	2%	WPXI	33%	WTAE	27%				

Books null

Demos RA35+